



**ROO  
KIES**

The logo consists of the words 'ROO' and 'KIES' in a bold, black, sans-serif font. The 'ROO' is positioned above the 'KIES'. The letter 'i' in 'KIES' is stylized to incorporate a silhouette of a kangaroo, with its head and tail forming the vertical stroke and its legs forming the dot. The letter 'i' in 'KIES' is also stylized to incorporate a silhouette of a bird, with its head and tail forming the vertical stroke and its wings forming the dot.



ROO!  
KIKIS

A large, stylized yellow graphic of the words "ROCKS KIDS" in a bold, rounded, sans-serif font. The letters are arranged in two rows: "ROCKS" on top and "KIDS" on the bottom. A yellow silhouette of a child with arms raised is integrated into the letter "i" in "KIDS". A yellow silhouette of a bird is integrated into the letter "i" in "KIDS". The entire graphic is set against a white background.